

RAJAR DATA RELEASE



Quarter 4, 2015 – February 4th 2016 LONDON STATIONS – PAGE 1

SAMPLE SIZE:
Survey period - Q4 2015
Code Q (Quarter): 3,460 Adults 15+
Code H (Half year): 6,560 Adults 15+

TERMS **WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 14	Q3 15	Q4 15	Q4 15 vs. Q4 14	Q4 15 vs. Q3 15	Q4 14	Q3 15	Q4 15
BBC Radio London (was BBC London 94.9)	Q	483	536	525	8.7%	-2.1%	1.7	1.3	1.4
Absolute Radio (London)	Q	694	853	812	17.0%	-4.8%	1.9	2.6	2.2
Capital London	Q	1869	2086	2077	11.1%	-0.4%	4.1	5.1	4.0
Capital XTRA (London)	Q	411	519	569	38.4%	9.6%	1.0	1.2	1.1
Dilse 1035am	Q	70	79	88	25.7%	11.4%	0.2	0.2	0.1
Gold London	Q	279	275	337	20.8%	22.5%	1.1	1.4	1.2
Heart London	Q	1783	1661	1804	1.2%	8.6%	6.3	4.1	4.3
Kiss (London)	Q	1912	2089	2015	5.4%	-3.5%	4.8	4.8	4.9
LBC 97.3	Q	1091	930	1040	-4.7%	11.8%	5.4	4.3	5.2
LBC London News (was LBC News 1152)	Q	254	423	489	92.5%	15.6%	0.5	0.8	1.0
Lyca Radio 1458am	Q	125	146	159	27.2%	8.9%	0.4	0.3	0.7
Magic (London)	Q	1763	1711	1921	9.0%	12.3%	4.3	3.7	4.9
Mi-Soul	H			29					0.1
Panjab Radio	H		55	77		40.0%		0.2	0.2
Premier Christian Radio	Q	189	164	143	-24.3%	-12.8%	0.9	0.5	0.6
Smooth Radio London	Q	760	754	800	5.3%	6.1%	2.5	2.4	2.6
Sunrise Radio	Q	269	316	215	-20.1%	-32.0%	0.9	0.7	0.4
The Wireless From Age UK	H			24					*
Radio X London (was XFM London)	Q	440	507	517	17.5%	2.0%	1.4	1.1	1.4

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NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 14	Q3 15	Q4 15	Q4 15 vs. Q4 14	Q4 15 vs. Q3 15	Q4 14	Q3 15	Q4 15
BBC Radio 1	Q	1663	1681	1707	2.6%	1.5%	4.3	3.9	3.7
BBC Radio 2	Q	2228	2380	2428	9.0%	2.0%	12.1	12.3	12.2
BBC Radio 3	Q	554	554	615	11.0%	11.0%	1.4	1.9	2.1
BBC Radio 4	Q	2827	2660	2876	1.7%	8.1%	15.9	14.9	16.1
BBC Radio 5 live	Q	1287	1258	1182	-8.2%	-6.0%	3.5	4.0	3.5
Classic FM	Q	1391	1305	1382	-0.6%	5.9%	3.6	3.4	3.7
talkSPORT	Q	677	774	772	14.0%	-0.3%	2.7	2.4	1.9